

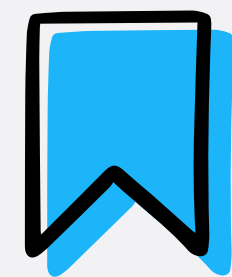


*Manage your business **online***



*All your business on **one platform.**  
Simple, efficient, yet **affordable!*** 

Odoo is a suite of open source business apps that cover all your company needs: CRM, eCommerce, accounting, inventory, point of sale, project management, etc.

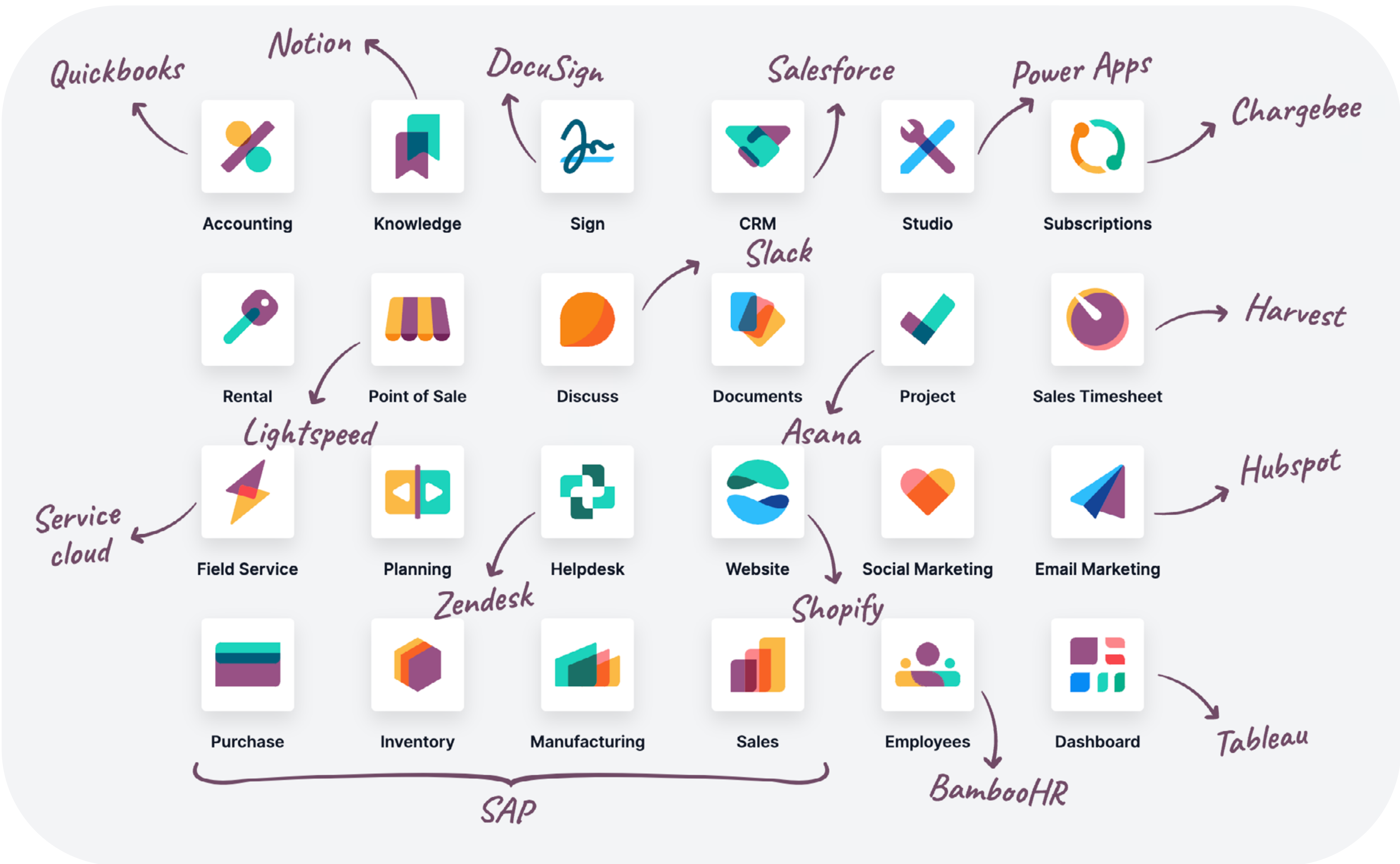


Odoo's unique value proposition is to be at the same time very easy to use and fully integrated.



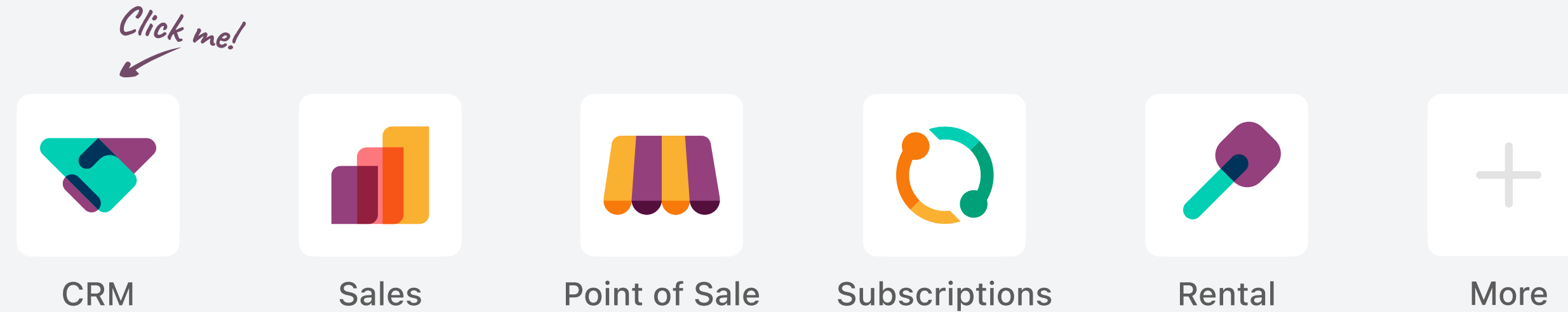


# Imagine without Odoo

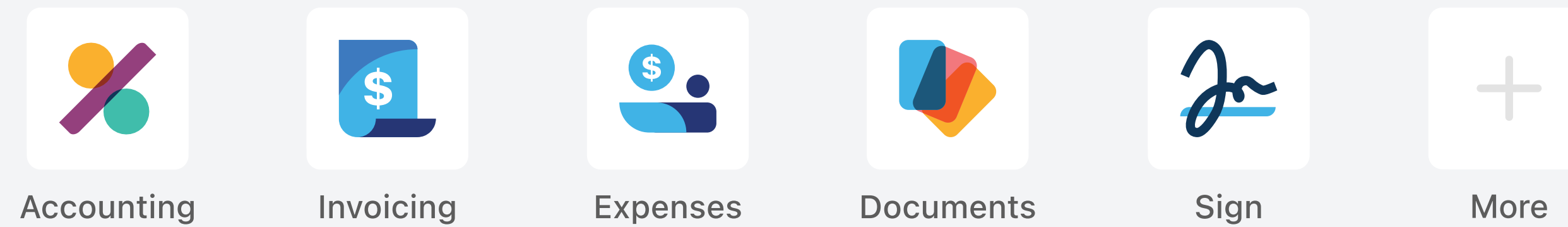


# An app for every need

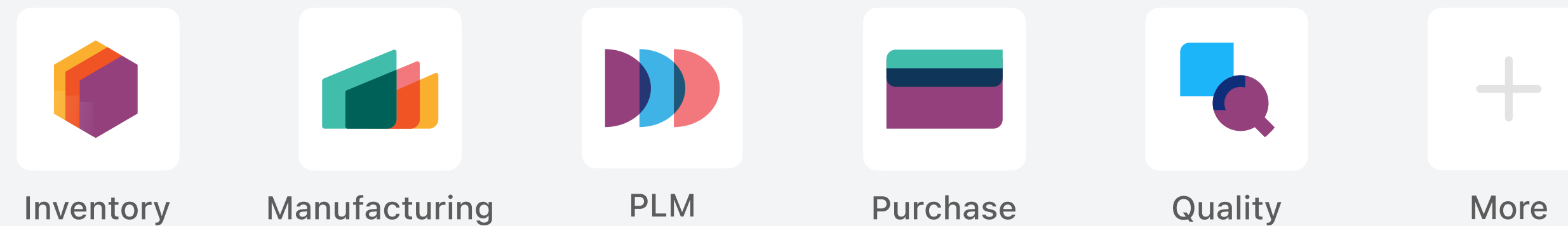
## Sales



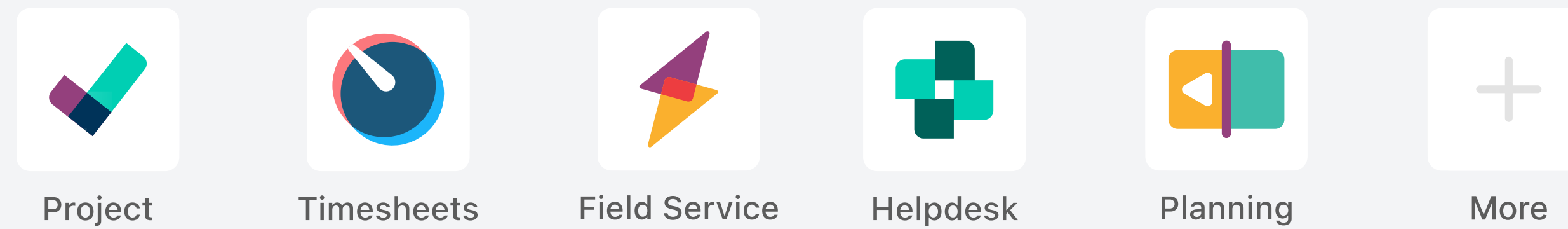
## Finance



## Inventory & Manufacturing

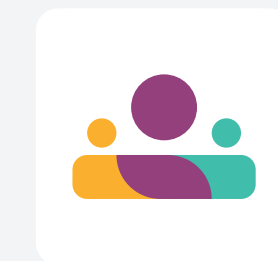


## Services



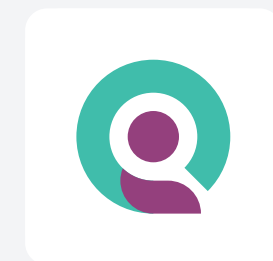
# An app for every need

## Human Resources

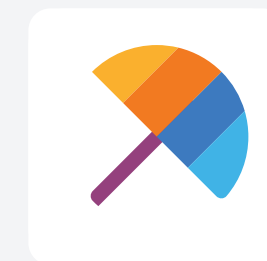


Employees

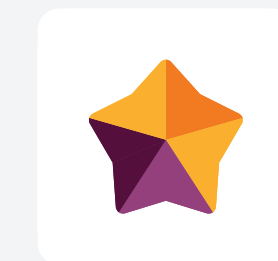
*Click me!*



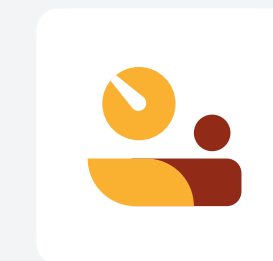
Recruitment



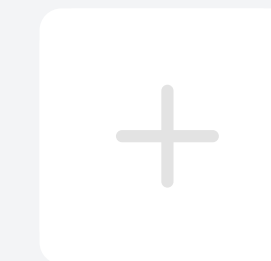
Time Off



Appraisals



Attendances



More

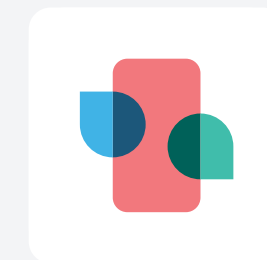
## Marketing



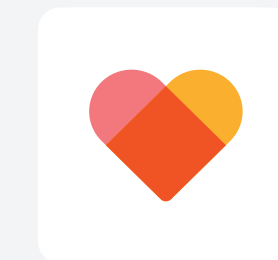
Marketing Automation



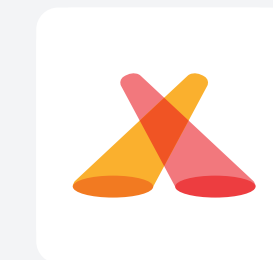
Email Marketing



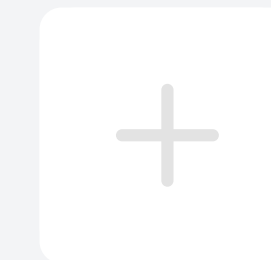
SMS Marketing



Social Marketing

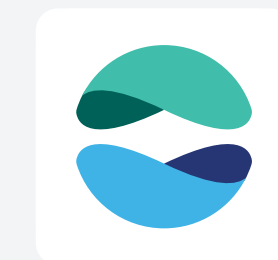


Events

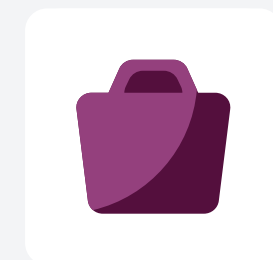


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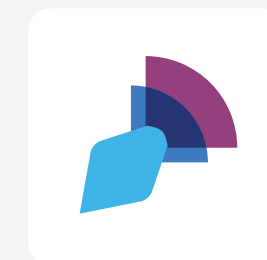
## Website



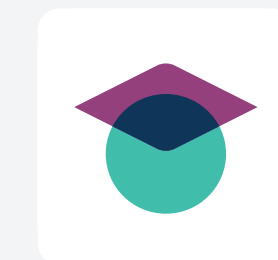
Website



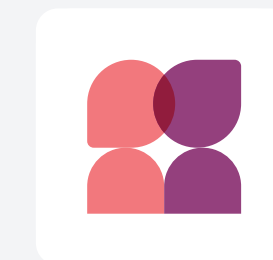
eCommerce



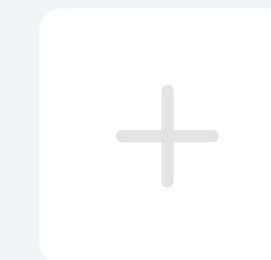
Blogs



eLearning



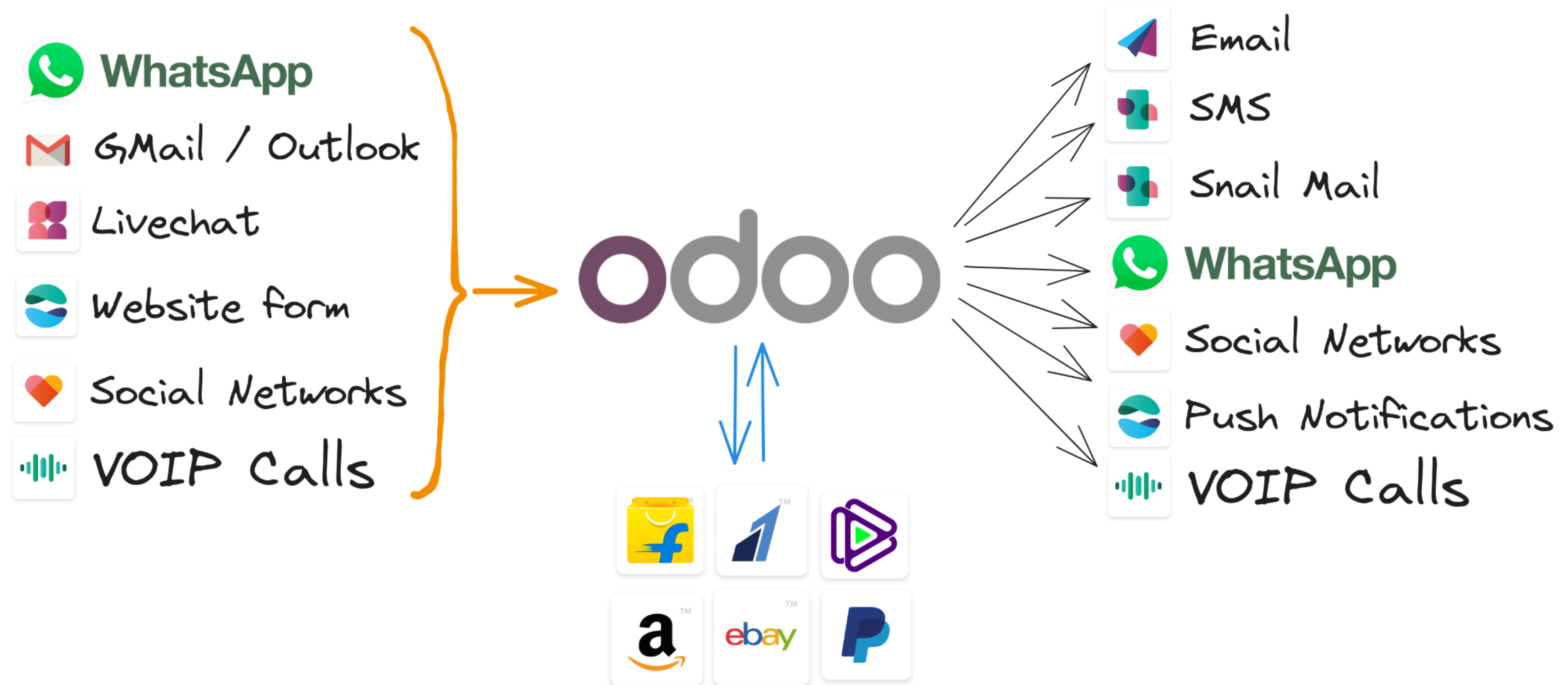
Live Chat



More

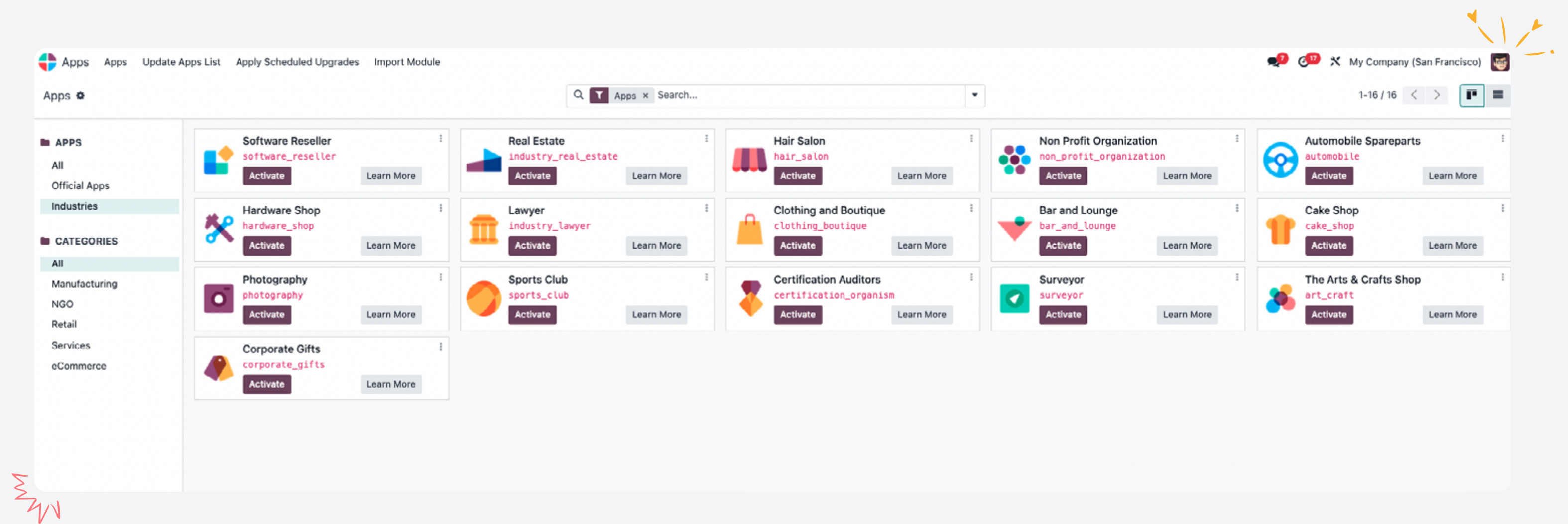
# Multi-Channel communication

Unified platform for all touchpoints



# Industry Modules

Many more to come!





# Success Stories

## FAYENDRA

JEWELLERY & WATCHES

Originally, we relied on Microdoft Dynamics, but with our growth plans, our brand required a flexible, scalable, and affordable ERP system” reported Amr Baz IT Manager at Fayendra “We were so thrilled Odoo was live by February 2020, as their eCommerce feature was our main key to success during the Covid 19 pandemic.



The cherry on top is that the eCommerce platform is directly on Odoo to further integrate all workflows and create a complete, self-sufficient system that is smooth and autonomous.



Al Anoud needed stability and flexibility as a fast-growing multifaceted foundation, and they found solace with Odoo. Not only to assist in their evergrowing nature but to keep a sense of agility alive with their dynamic approach to nurturing families and those in need across the country. It feels like an honour to be a part of such a beautiful and helpful ecosystem in the Kingdom of Saudi Arabia.



As all projects go, be it a successful one or a work in progress, the maintenance never stops, with functions stretching to the moon and back (literally) Strata is one of Odoo’s most unique and diversified clients. With a transparent relationship between client, partner, and mother company, we always strive to keep up with our ever growing clients and their needs!



Implementing Odoo had a tangible impact on the business and on the results for the team at Casio Middle East. The utilization of Odoo Mass mailing function increased the direct member communication - a 70% increase in activities on an average on a monthly basis.



We were using multiple systems to run our daily business. With Odoo, we were able to integrate all our departments and to have that seamless workflow process, our productivity went up 100% by June 21, 2022.





*Level up your quality of work*

**Start now**

**Schedule a demo**

