



Astra Visual

المجرة المرئية • Display Vision

COMPANY PROFILE

WHO WE ARE / GLOBAL NETWORK

PROFESSIONAL MANUFACTURER / ON-STEP SERVICES

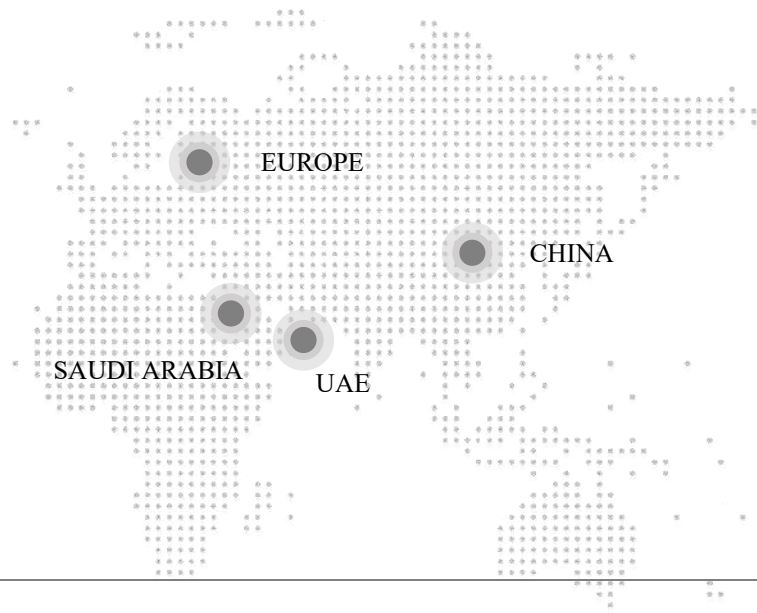
WHO WE ARE

Astra Visual is a leading manufacturer of LED display solutions in the Middle East. With a diverse team of over 80 professionals and four international offices and factories located in Saudi Arabia, the UAE, China, and the EU, Astra Visual has successfully delivered projects across the Middle East, Africa, Europe, and East Asia. The company's global reach spans over 60 countries, engaging with 3,000 partners and completing more than 10,000 projects.

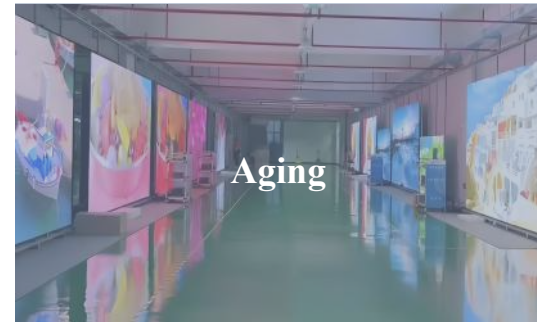
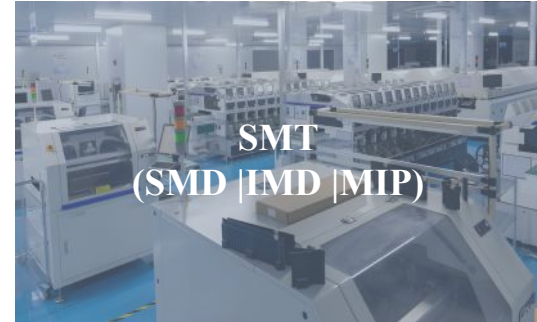
As a trailblazer in high-tech display manufacturing and the top Novastar controller provider in the Arabian Peninsula, Astra Visual is dedicated to advancing product research and technological innovation. The company offers comprehensive turnkey solutions tailored to various needs, including design, customization, installation, maintenance, and training. Astra Visual strives to create value-added solutions that empower its partners and drive exceptional results.

GLOBAL NETWORK

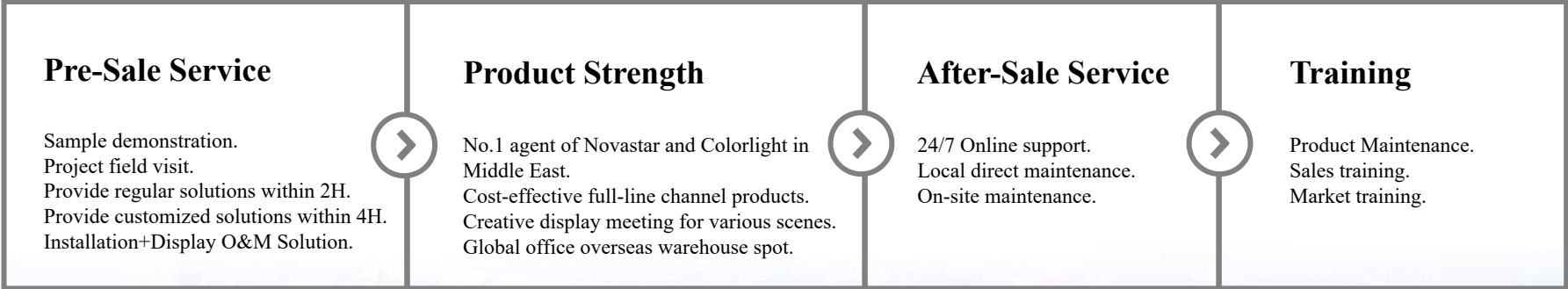
Overseas Branches 4 Partners **3000+**



Professional Manufacturer



One-Stop Services



PRODUCT LAYOUT

INDOOR / OUTDOOR / CREATIVE

ENTERPRISE / RENTAL / CONTROL SYSTEMS

Riyadh Ray (راي رياض)

COB Premium Cabinet

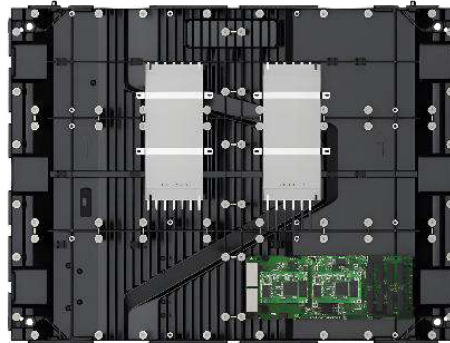
P0.6, P0.7, P0.9, P1.2, P1.5, P1.9 | 600/337.5/1200mm Cabinet Size



Visual (فيجوال)

COB Cabinet

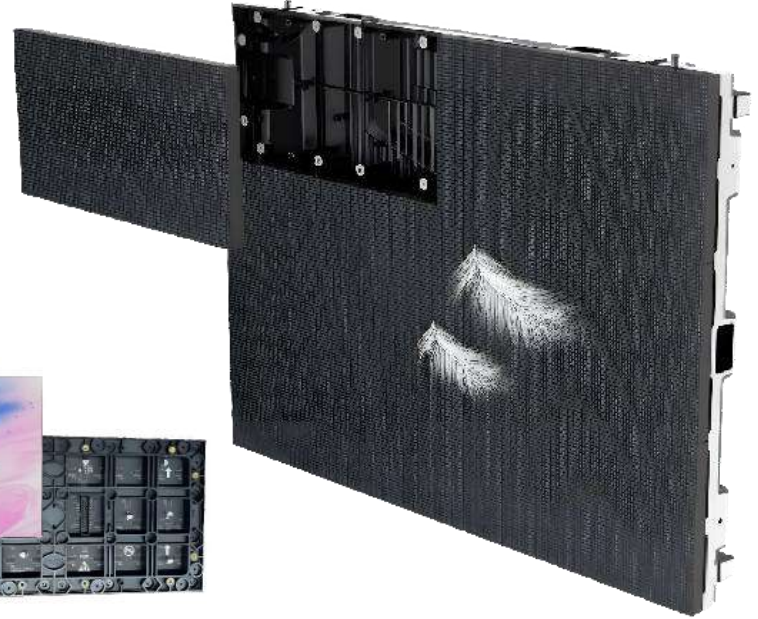
P1.5, P1.8, P2.5 | 640*480mm Cabinet Size



Najm (نجم)

Indoor SMD Cabinet

P1.5, P1.8, P2.5 | 640*480mm Cabinet Size

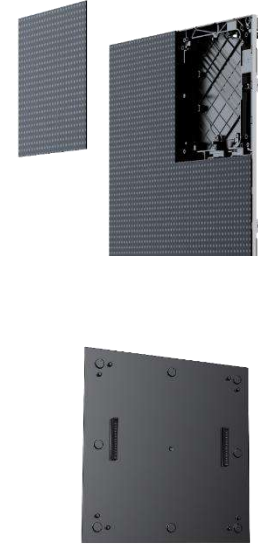


Summit (قمة)

Premium SMD Cabinet

P1.5, P1.9, P2.6, P3.9 | 250*500/1000mm Cabinet Size

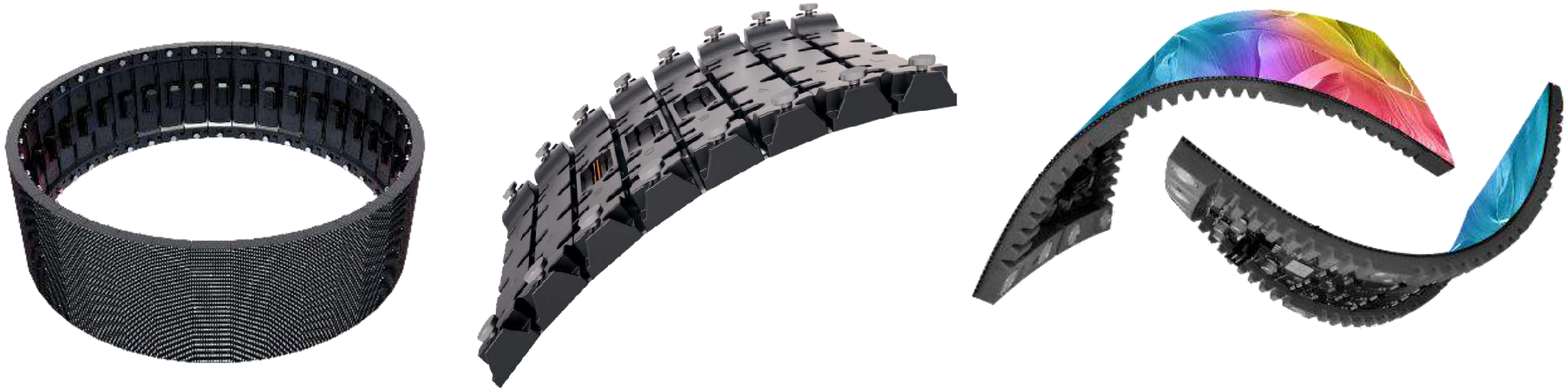
Free Splicing Feature



Infinite (انفینیت)

Flexible Indoor Module

P1.2, P1.5, P1.8, P1.9, P2.5, P2.6, P2.9 | 250*250mm Module Size

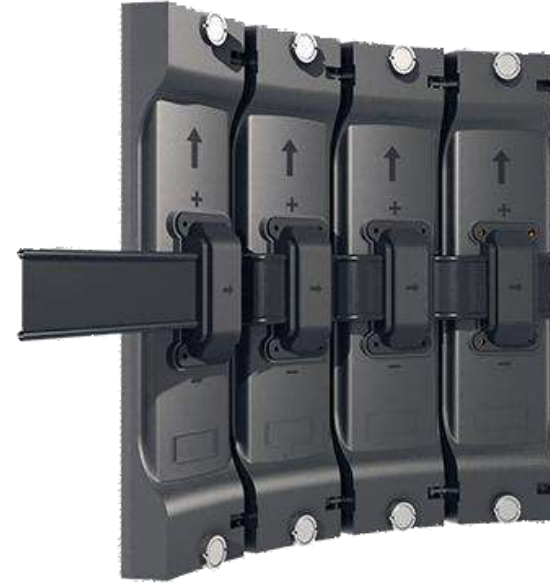
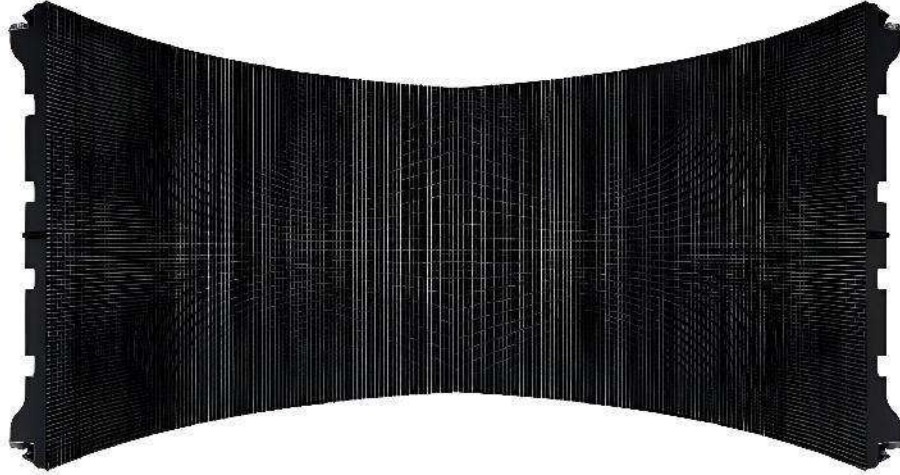


Onfinite (اونفینیت)

Outdoor Flexible Module

P2.9, P3.9, P4.8 | 250*250mm Module Size

Up to 7500 nits



Beast (بيست)

Outdoor Platinum Cabinet

P.4.44, P5.7, P6.6, P8, P10 | 960*960mm Cabinet Size

IP66

Up to 10,000 nits



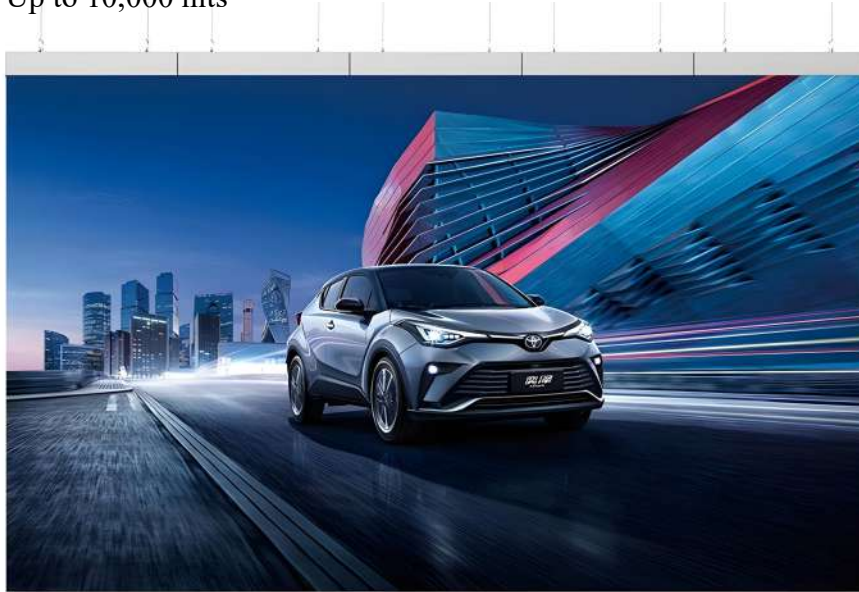
Dune (دوون)

Outdoor Cabinet

P2.9, P3.9, P4.8, P6.2, P7.8, P10 | 1000*1000mm Cabinet Size

IP66

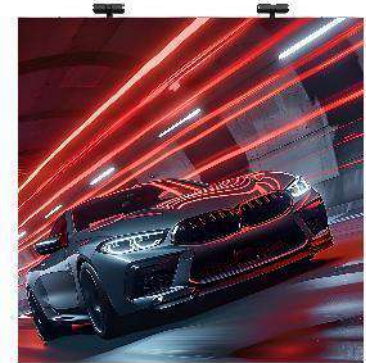
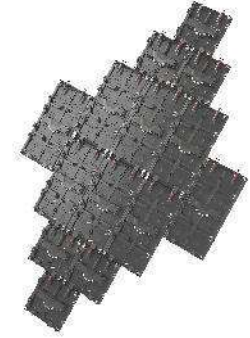
Up to 10,000 nits



Misk (مسك)

Rental Indoor Cabinet COB/GOB/SMD

P1.2, P1.5, P1.9, P2.6, P2.9, P3.9, P4.8 | 500*500/1000mm Cabinet Size

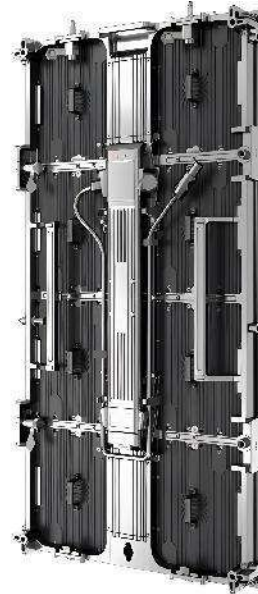
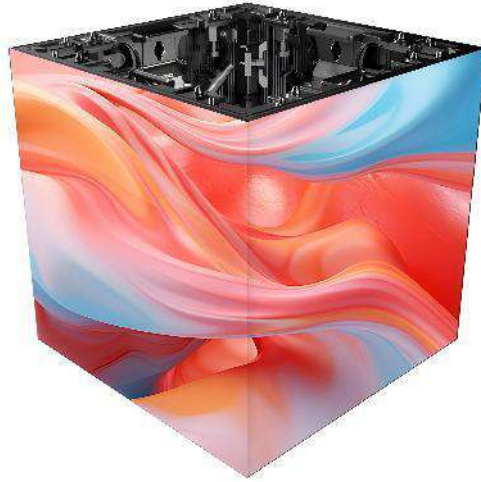


Joud (جود)

Rental Outdoor Cabinet

P2.6, P2.9, P3.9, P4.8 | 500*500/1000mm Cabinet Size

Up to 5,500 nits

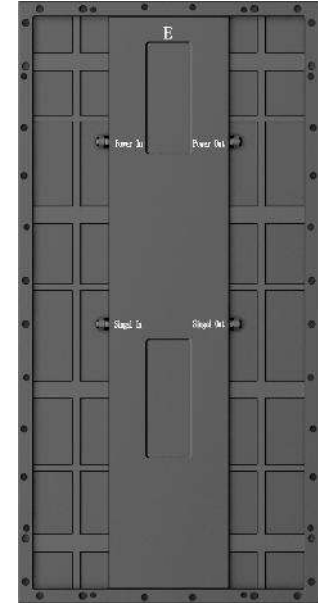


Pulse (بالص)

Interactive Floor Cabinet

1 Tonnes per sqm

P1.9, P2.6, P2.9 P3.9, P4.8 | 500*500/1000mm Cabinet Size



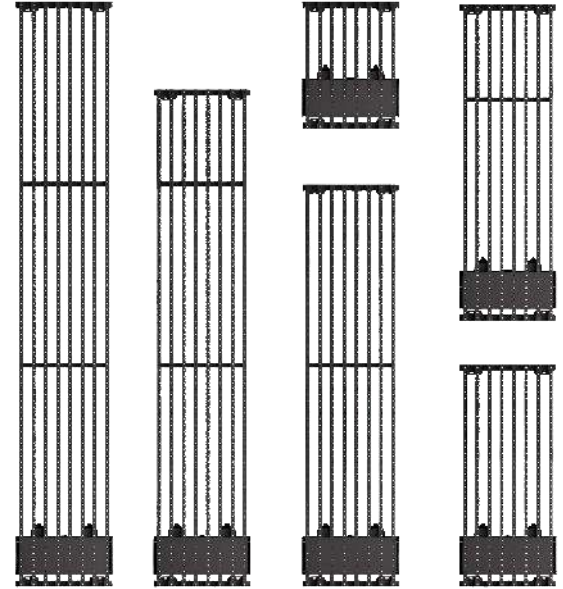
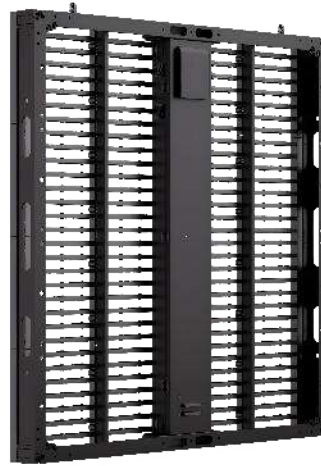
Mesh (شبكة)

Indoor/Outdoor Mesh Cabinet

IP66

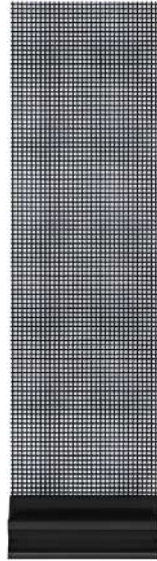
Up to 10,000 nits

P3.91*7.81, P2.6*5.2, P10.4 | 1000*1000mm Cabinet Size



Holo (هولو)

Transparent LED Screen
P2.5, P3.91, P6.25, P10
Up to 5,000 nits



Zain Beam (زين بيم)

DLP Projector

Indoor/Outdoor Variations

4K Output up to 34,000lm

Interactive function



SmartFilm (الحائط)

Smart Film
Transparent/Privacy Mode

☐ Turned off



☒ Turned on



Laminated Smart film electro-optical principle

Poster(پوسٹر)

Customizeable Intergrated LCD/LED Poster Screen

Indoor/Outdoor

Touch Functions



All-In-One (المدمج)

Intergrated LCD/LED All-In-One Solutions
Home Cinema Configurations Available



OLED (أوليد)

Transparent OLED Screen
Interactive
Customizeable



Sensor (سنسور)

Customizeable LCD Screen
Object Recognition
Interactive
Capacitive Touch



Conference (الكونفرنس)

Integrated Meeting Solution
Customizeable with pop-up screens and audio system



Controller and Accessories

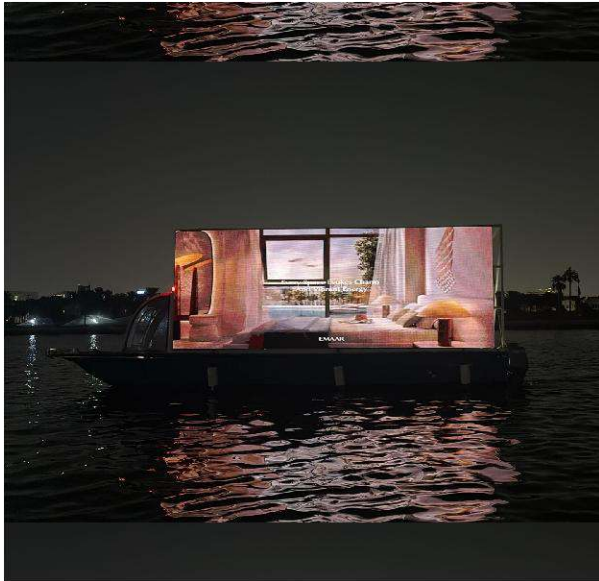
Colorlight
Novastar
Customizeable Integration



- Excellent experience
- High reliability
- High security
- Rich and useful functions
- Software & hardware secondary development docking
- Dedicated server for rapid deployment

CASE STUDY

Digital out-of-home (DOOH) Advertising



Dubai, UAE



Abu Dhabi, UAE



Dubai, UAE

Buildings



Amman Jordan



Chengdu, China



Abu Dhabi, UAE

Commercial Spaces



Kuwait City, Kuwait



Kuwait City, Kuwait



Dubai, UAE

Commercial Spaces



Riyadh, KSA



Riyadh, KSA



Jeddah, KSA

Creative Spaces



Zhongshan, China



Kashgar, China



Kuwait City, Kuwait

Exhibit



Dubai, UAE



Dubai, UAE



Amman, Jordan

Poster/Kiosk Solutions



Riyadh, KSA



Jeddah, KSA



Riyadh, KSA

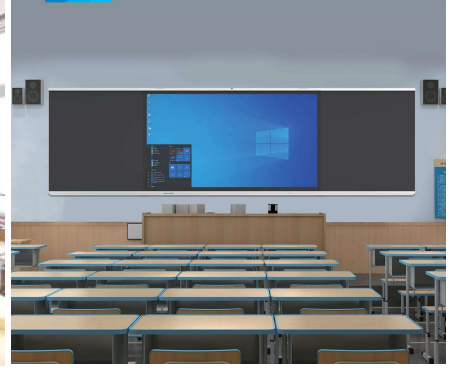
All-In-One Solutions



Riyadh, KSA



Shenzhen, China

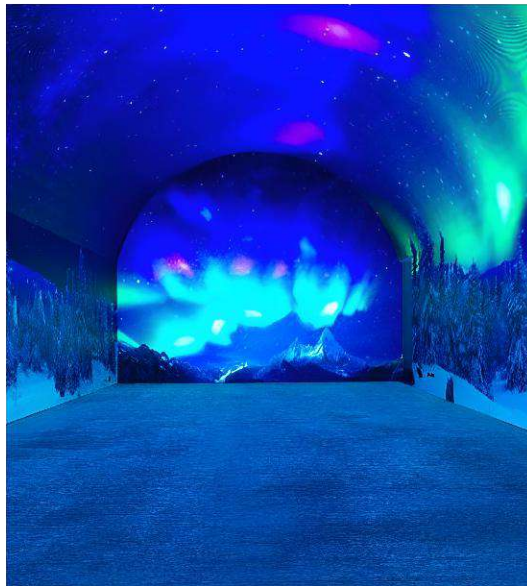


Dubai, UAE

Studios & Media



Suzhou, China



Changsha, China



Chengdu, China

Corporate



Ningbo, China



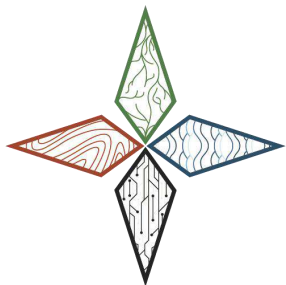
Chongqing, China



Shenzhen, China

Proud Partners





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